# **Cookie Policy Clarification Text**

Last updated: 11.09.2025

#### 1. Introduction

At META4PLUS SOCIEDADE UNIPESSOAL LDA ("Company", "we", "us"), we use cookies and similar technologies (such as pixels and gifs) to enhance your experience while navigating our website <a href="https://www.meta4plus.com">https://www.meta4plus.com</a> This Cookie Policy explains how and why we use cookies, the types of cookies we use, and how you can control them.

#### 2. What Is a Cookie?

A cookie is a small text file placed on your device when you visit a website. It helps the website remember your preferences and actions over a period of time, so you don't have to re-enter them whenever you come back.

### 3. Why Do We Use Cookies?

We use cookies for the following purposes:

• Essential Functions:

To enable core features of the site, such as user login and session management.

Performance and Analytics:

To measure and analyze traffic, improve performance, and understand user interaction.

• Functionality and Preferences:

To remember user choices and enhance site usability.

• Targeting and Advertising (if applicable):

To show relevant ads and content based on your browsing behavior (only with consent).

## 4. Types of Cookies We Use

Cookie Type	Description
<b>Essential Cookies</b>	Required for basic site functionality and security.
<b>Analytics Cookies</b>	Help us understand how users interact with the site.
<b>Functionality Cookies</b>	Remember your preferences and settings.
Third-Party Cookies	May be set by external services integrated into our website.

#### Example:

• PHP.NET\_wordpress\_sec\_\*: Used by WordPress to manage secure user sessions. Contains no personal data.

#### 5. How You Can Control Cookies

You can manage your cookie preferences through your browser settings. Most browsers allow you to:

- View and delete cookies
- Block third-party cookies
- Block all cookies
- Clear all cookies when closing the browser

For detailed guidance on managing cookies, visit <a href="https://www.aboutcookies.org">https://www.aboutcookies.org</a>.

Please note that disabling certain cookies may impact the functionality of our website.

# 6. Data Sharing

Any personal data collected through cookies may be shared with third-party service providers (e.g., hosting, analytics) to fulfill the purposes mentioned above.

# 7. Your Rights

You have the right to access, correct, or request deletion of your personal data. For more details, please refer to our <u>Privacy Policy</u>.

## 8. Updates to This Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date.